

Curry powder CP44 from Aroma Spices



About Aroma Spices / CP44

Alex Toft Nielsen began developing the award winning curry powder CP44 in 2011. Nearly three years later, in 2014, the product was complete. From the very beginning, Alex's vision was to make a curry powder that would stand out, making all other curries obsolete. He was inspired by the Tabasco sauce, which is a simple, flavourful product you can find in many kitchens all over the world.

In the search for ingredients for the CP44, Alex tested many of the existing curries on the market. His thorough research also took him on a gastronomic fieldtrip to the south of India, which is the origin of many of the key ingredients of good curry, to experience the authentic tastes.

Alex brought back a selection of choice ingredients and began to develop his curry powder. When he discovered a blend that he liked, he gathered an international taste panel of foodies, and their feedback became part of the further development of the CP44.



