

Magnihill

Magnihill is a family owned company producing organic, frozen fruit and vegetables. In 1957, the 18-year old Lennart Pehrsson bought the farm Magnihill for a sum of SEK 142.500. When he harvested potatoes successfully for the first time in 1959, the foundation for the present day Magnihill was created.

Today, Magnihill is a modern production plant where traceability is a focal point. Magnihill finds the seeds and delivers them directly to the farmers who grow the seeds. In that way, the fruits and vegetables can be traced back to the exact place where they are grown. This enables Magnihill to mix different types of seeds to provide the best, most suitable product for the customers' needs, thus paving the way for Magnihill's vision to become Scandinavia's most flexible and innovative supplier of frozen quality products.

